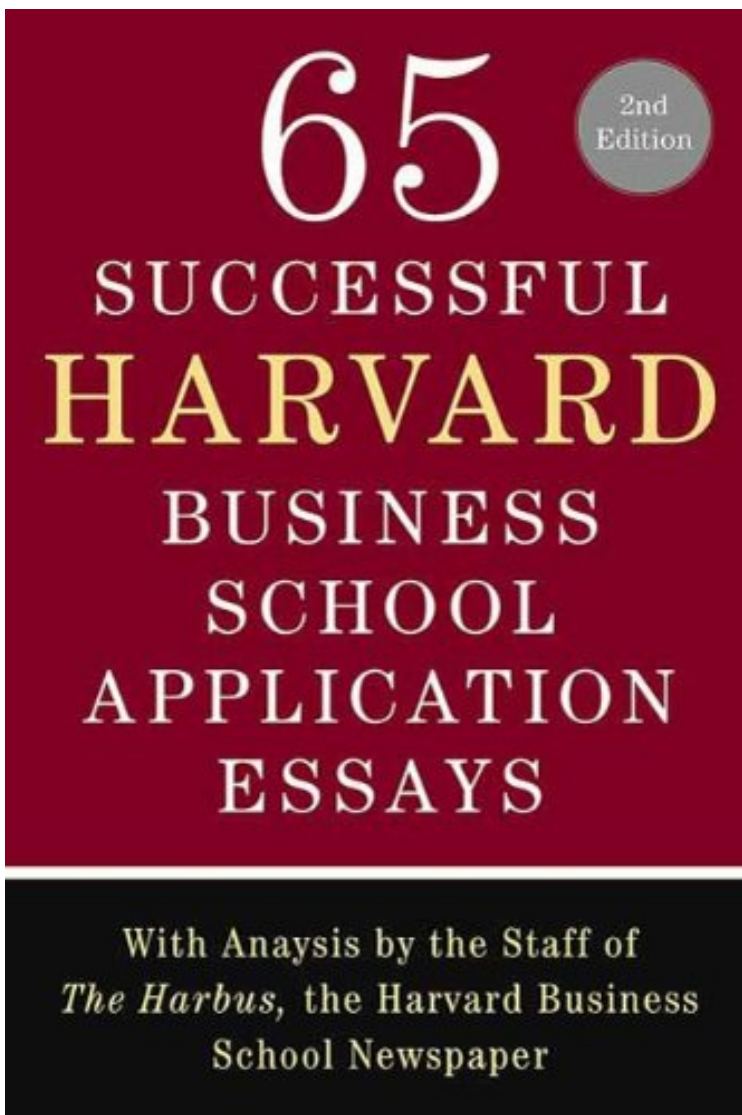


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65 Successful Harvard Business School Application Essays, Second Edition: With Analysis by the Staff of The Harbus, the Harvard Business School Newspaper



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companies and prestigious undergraduate programs in the world, a simple biography detailing accomplishments and goals isn't enough. Applicants need clear and compelling arguments that grab admissions officers and absolutely refuse to let go. To help them write the essays that get them accepted into Harvard or any of the country's other top programs, the staff of The Harbus---HBS's student newspaper--- have updated and revised their collection of sixty-five actual application essays as well as their detailed analysis of them so that applicants will be able to:

- * Avoid common pitfalls*
- * Play to their strengths*
- * Get their message across

Wherever they are applying, the advice and tested strategies in 65 Successful Harvard Business School Application Essays give business professionals and undergraduates the insider's knowledge to market themselves most effectively and truly own the process.

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