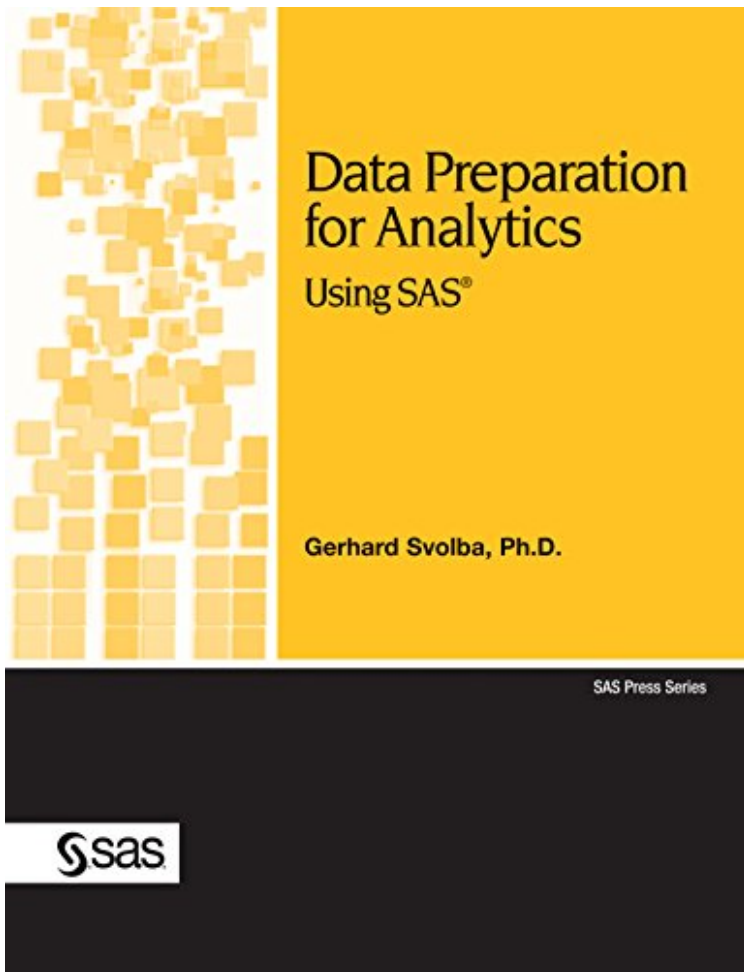


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Data Preparation for Analytics Using SAS



Par Gerhard Svolba

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creation, understanding the concepts and considerations of data preparation for time series analysis, using various SAS procedures and SAS Enterprise Miner for scoring, creating meaningful derived variables for all data mart types, using powerful SAS macros to make changes among the various data mart structures, and more! This book is part of the SAS Press program. Biographie de l'auteur Gerhard Svolba, Ph.D., is a product manager and senior consultant at SAS Institute in Austria, where he specializes in analytics and Customer Intelligence. A SAS user since 1991, he has project experience ranging from conceptual considerations (both business and technical) to data preparation and analytic modeling. He has authored or co-authored numerous papers on medical statistics.